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END CHILD & FAMILY POVERTY IN CANADA

www.campaign2000.ca

IN HONOUR OF JOSEPH ZUKEN AND HIS LEGACY OF SOCIAL ACTIVISM

List of Multimedia Resources (Advocacy Toolkit)

Four Feet Up: A National Film Board of Canada Production

For more information: info@nfb.ca

1-800- 267-7710

A film by Nance Ackerman, produced by Annette Clarke

Order Number 153C9108455

A 45 minute film that gives a portrait of a family that has faced overwhelming challenges trying to give their children everything they deserve. Details the life of 8-year-old Isaiah who is on the verge of knowing what it means to be 'less fortunate', who has already had multiple contacts with social workers, food banks and police interventions, and just wants his mom to spend more time with him and to raise money to help kids in Africa. This touching film demonstrates the extreme resilience of a family who are struggling much more than they should have to in the face of our government's broken promise to eliminate child poverty but the year 2000.

This film will be available in September 2009.

The Promise

Written and arranged by Robert Armes and Daniel LeBlanc for the June Callwood Campaign Against Child Poverty.

Lead vocals by Alex Saslove.

Lyrics and Mp3 can be found at <http://www.childpoverty.com/eng/faithleaderresources.html>

The music is available at: (Info coming)

A song created for the Tenth anniversary of the 1989 House of Commons Resolution. It was premiered in November, 1999 at an anti-poverty vigil at Toronto's City Hall. A beautiful song urging Canada to keep its promise to eliminate child poverty in our country once and for all.

BC's Shame

Available on the CTV website at

http://www.ctvbc.ctv.ca/servlet/an/local/CTVNews/20090330/BC_Shame_Hub_090330/20090330/?hub=BritishColumbiaHome

A week-long, CTV news series that aired in April 2009. The title comes from the fact that British Columbia has the highest child poverty rate in Canada. The series is in four parts, addressing the following topics:

- 1) *'The Highest Child Poverty Rate in Canada'* – describes the reality of poverty in British Columbia today.
- 2) *'One Woman's Struggle to Provide'* – details the struggle of a low-income mother trying to provide for her teenage sons.
- 3) *'Food Banks Jammed with Kids'* – shows how food bank use is swelling during the recession and that nearly half of food bank users are children, as well as how the current system of social assistance traps many people in poverty.
- 4) *'Poverty's Dangerous Consequences'* – discusses the often associated factors of poverty and gang violence and describes a successful program of the Vancouver Boys and Girls Club that keeps kids living in poverty from turning to violence.

Note: in order to access this link you need Adobe Flashplayer