

Social Planning Council of Winnipeg *est. 1919*

412 McDermot Avenue, Winnipeg, Manitoba R3A 0A9
• Telephone (204) 943-2561 • Fax (204) 942-3221
• E-mail info@spcw.mb.ca • Internet: www.spcw.mb.ca



END CHILD & FAMILY POVERTY IN CANADA

www.campaign2000.ca

IN HONOUR OF JOSEPH ZUKEN AND HIS LEGACY OF SOCIAL ACTIVISM

Additional Internet Resources (Advocacy Toolkit)

www.campaign2000.ca

Report cards, press releases, policy discussions and briefings about child and family poverty in Canada.

Other Advocacy Toolkits and Resources

www.povertyplan.ca

Sign the petition, send it to your friends, contact your MP, contact the media, all to push for a national poverty plan for Canada. As well, join the facebook group: 'Canada deserves a national poverty plan' where you can subscribe to the blog, participate in discussions and find out about events and rallies.

<http://www.cpj.ca/en/advocacy>

Citizens for Public Justice are a faith group who seek to promote public justice in Canada by shaping key public policy debates through research and analysis, publishing and public dialogue. This is their advocacy toolkit that includes a glossary of advocacy terms, a choosing tactics chart, a primer on the legislative process and advocacy, an example of a successful advocacy campaign, and a sample letter, sample petition, sample one-page brief and a sample press release. Resources are mostly for advocacy at the federal level but can be adapted for any level of government.

<http://www.makepovertyhistory.ca/en/resources/downloads>

Make Poverty History is an advocacy organization dedicated to eradicating poverty globally and locally. This website includes an advocacy kit for talking to your Member of Parliament, a campus advocacy kit for raising awareness at your college or university and additional make poverty history resources. Everything you need to push public figures to commit to poverty reduction!

<http://www.firstcallbc.org/pdfs/EconomicEquality/3-poverty%20toolkit.pdf>

This Community Action Toolkit provides information and resources on how to level the economic playing field for children and youth, including advocacy work around issues such as early learning and child care, child benefits, affordable housing, and parental leave. It also includes a detailed explanation of poverty in Canada, Canada's commitments, the measurement of poverty, as well as fact sheets on different social policies and programs.

http://www.amnesty.ca/youth/youth_action_toolkit/

A very comprehensive website that has information on starting a group, facilitating a meeting, letter writing, creative action, writing a press release, giving an interview, tabling, as well a great list of social justice quotes.



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www.care.org/getinvolved/advocacy/tools/english_01.pdf

A detailed kit with strategies for developing your advocacy skills. Gives helpful tips on analyzing policies, outlining an advocacy strategy, finalizing an advocacy strategy and framing a plan.

http://ctb1.ku.edu/en/tablecontents/sub_section_main_1810.htm

The Community Toolbox, an extremely comprehensive internet-based resource for building healthy communities. While quite long, it is broken down into sections that deal with understanding community context, collaborative planning, developing leadership and enhancing participation, community action and intervention, evaluating community initiatives and promoting and sustaining the initiatives.

<http://www.fncfcs.com/home.html>

The First Nations Family and Caring Society is dedicated to promoting the well-being of all First Nations children, youth, families and communities with a particular focus on the prevention of and response to child maltreatment.

Their website has six actions you can take, as well as links to resources and publications.

<http://www.ccednet-rcdec.ca/files/AdvocacyHandbook-FIN2.pdf>

Habitat for Humanity is an organization that helps people build affordable housing. This is a link to a handbook they published entitled 'The Art of Advocacy'. The handbook has a lot of useful tips about what you must do before starting an advocacy campaign, creating an effective legislative strategy, writing a letter (includes how to address different, using e-mail as an advocacy tool, meeting with elected officials, participating in government consultations, working with the media and writing a letter to the editor.

Social Policy and Research

<http://www.unicef.gr/reports/rc06/UNICEF%20CHILD%20POVERTY%20IN%20RICH%20COUNTRIES%202005.pdf>

In 2005, UNICEF released a report on child poverty in rich countries. This report compares the child poverty rates of 24 OECD countries, as well as breakdown of their social spending and government transfers. The information in this report is good for international comparisons of child poverty as well as to see how Canada is doing in comparison to other countries with 'developed' economies (the short answer is not very well).

<http://www.policyalternatives.ca/a60a3ae6/>

Canadian Centre for Policy Alternatives, an independent, non-partisan research institute concerned with issues of social and economic justice. This link has primers (fact sheets) on key issues such as the minimum wage and the federal budget.



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They also have all of their reports and studies in PDF format here:

http://www.policyalternatives.ca/reports_studies/

<http://www.ccsd.ca/links.html>

The Canadian Council on Social Development, a non-profit social policy and research organization focusing on issues such as poverty, social inclusion, disability, cultural diversity, child well-being, employment and housing, has numerous links on social policy, social indicators, alternative media, poverty, welfare and income security, housing and homelessness, children, youth and family, union and labour, economics, health, international and others.

They have a great fact sheet about poverty and how it is measured here:

http://www.ccsd.ca/factsheets/economic_security/poverty/index.htm

www.caledoninst.org

The Caledon institute is a progressive social policy think-tank that has all its publications searchable by date, author or subject

www.cprn.com

The Canadian Policy Research networks has a whole section of research reports on children, youth and families

www.irpp.org

The Institute for research on Public Policy has a search tool that allows you to search all of its publications by subject, author and date

General Information about Poverty

www.25in5.ca

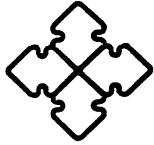
An Ontario coalition of groups seeking to ensure the government holds to its commitment of reducing poverty in Ontario by 25% in the next 5 years, and commits to a reduction of 50% in 10 years. The website has links to news, resources and publications about poverty in Ontario, and you can sign up for e-mail updates

www.povertywatchontario.org

Sponsored by the Social Planning Network of Ontario, this website is meant to monitor and inform cross-Ontario activity on poverty reduction, with links to resources, motions and resolutions and activities and events happening all across Ontario

<http://www.cwp-csp.ca/Page.asp?IdPage=8391&WebAddress=NAPO2007>

Canada Without Poverty a not for profit organization dedicated to the eradication of poverty in Canada. The website has resources for further learning about poverty reduction.



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www.firstcall.bc.org

Has reports and information on child poverty in British Columbia, as well as briefings and press releases they have written

www.vibrantcalgary.com

Vibrant communities Calgary has a number of fact sheets on poverty and its root causes in Calgary.

http://intraspec.ca/povertyCanada_news-and-reports.php

Selected research, statistics, news and resources on poverty, child poverty and social policy in Canada.

The Students Commission is a charitable organization dedicated to creating and promoting opportunities for young people to learn and grow in a positive and safe environment. They have a child poverty section on their website which includes resources:

http://www.tgmag.ca/index_e.htm

www.spcw.mb.ca

Has reports and information on poverty in Manitoba as well as briefings and press releases.

www.tamarackcommunity.ca

tamarack is an institute for community engagement that helps communities take ownership of issues that affect them, including addressing poverty. Has resources for community engagement, community based strategies and links to publications.

<http://www.sparc.bc.ca/>

The Social Planning and Research Council of BC provides services for people with disabilities, conducts research and public education on social issues, and delivers community development education and consulting services to communities.

Campaign 2000 has a number of other partners who do amazing anti-poverty work. Unfortunately, we do not have the space to list all of them here. Don't hesitate to contact us by our website or look on our partners list on our website for more information.



FAMILY SERVICE TORONTO
For People. For Change.